



**Asteriks**  
Digital.

# Company Profile

## Asteriks Digital

**Management, Marketing, and IT  
Development Firm**

Asteriks Digital, A Premier Digital Marketing Firm, Specializes In Bespoke Digital Solutions. Through Tailored IT Consultation And Innovative Strategies, We Empower Businesses To Lead, Transform, And Thrive In Today's Dynamic Digital Landscape.



# Welcome!

## **Empowering Business Through Digital Excellence.**

Empowering Business Through Digital Excellence. Welcome to Asteriks Digital, The Heart of Innovation. Our team of highly skilled professionals seamlessly weaves together creativity, innovation, and technical prowess to deliver digital masterpieces that drive your brands to new heights.

# Table of Content

About Asteriks Digital 01

Who We Are 03

Mission Vision 04

Core Value 05

Meet Pioneer 06

Creative Team 07

Our Client 08

Our Services - Our Process 09

Project Case Study 11

Why Choose Us 13

# About Asteriks Digital



Asteriks Digital Is Your One-Stop Shop For A Wide Range Of Comprehensive Digital, IT Development, And Management Services. We Specialize In Delivering Top-Notch Digital Solutions, IT Consultation, And Implementation Services To Enhance And Support And Optimize Our Clients' Business Growth And Progress. Our Digital Experts And Advanced Tools Provide An Array Of Options To Ensure A Competitive Edge Across Various Industries. With Asteriks Digital As Your Digital Partner, Your Business Gains The Strategic Advantage It Deserves.

**Our Tailored Approach Addresses Unique Client Needs, Propelling Growth And Ensuring Enduring Success In The Digital Landscape.**



Every Tool And Strategy We Deploy Is Tailored To Catapult Your Business To The Next Echelon Of Success.



We Arm Businesses With Strategies And Technologies Ensuring A Prominent Standing In Competitive Markets.

## Maximizing Your Digital Presence Through Comprehensive, Innovative, And Result-Oriented Marketing Solutions For Modern Businesses.



### Unparalleled Expertise In Today's Digital Landscape

Navigating The Dynamics Of Digital Marketing Requires A Partner That Is Not Only Proficient But Exceptional. At Digi Content Expertise, We Pride Ourselves On Delivering Tailored Strategies To Meet Your Specific Business Goals.



### Dedicated Support Every Step Of Your Digital Journey

We're More Than Just A Service Provider; We're Your Digital Partner. Our Commitment Is To Support, Guide, And Empower Your Brand At Every Stage Of Its Online Evolution.



### Strategizing Success Your Goals, Our Mission

Every Campaign, Strategy, And Solution We Propose Aligns With Your Business Objectives. We're Only Successful Once You Are.

01

### Cutting-Edge Software And Web Development

Our Team Of Skilled Developers Specializes In Crafting State-Of-The-Art Software And Creating Responsive, User-Friendly Websites. A Seamless Digital Experience Awaits Your Customers.

02

### SEO, PPC, And Beyond Maximizing Your Online Visibility.

Attract, Engage, And Convert Your Target Audience With Our Strategic SEO And PPC Campaigns. We Believe In Driving Not Just Traffic, But The Right Traffic To Your Digital Assets.

03

### Compelling Content Creation: Transforming Ideas Into Words.

From Compelling Web Content To Informative EBooks, Our Writers Are Equipped To Tell Your Brand Story In A Way That Resonates With Your Audience And Positions You As An Industry Leader.

04

### Holistic Marketing Approaches For Modern Businesses.

Diverse Digital Platforms Call For Diversified Strategies. We Curate Bespoke Marketing Plans That Resonate With Your Audience Across Various Digital Touchpoints.

# Who **We Are**

## Your **Trusted** Digital Solutions Partner

At Our Core, We Are Driven By A Passion For Innovation And A Commitment To Our Clients' Success. We Take Pride In Providing Exceptional Solutions For Your Digital Needs. Our Team Of Skilled Professionals Is Committed To Your Success, Addressing Intricate Challenges With Unwavering Determination. Your Success Is Our Priority, And We're Committed To Helping You Reach New Heights In Today's Competitive Digital World.

Whether You're Grappling With The Ever-Evolving Landscape Of Digital Marketing Or Facing IT Hurdles, We're Here To Guide You Every Step Of The Way. We Understand That Each Business Is Unique, And We Tailor Our Solutions To Meet Your Specific Goals And Objectives.





## Our **Mission**

Our Company Is Committed To Delivering Top-Tier Services, Continually Advancing Our Internal Processes, And Staying At The Forefront Of Technological Innovation. Meeting Our Customers' Needs Is The Primary Focus Of Asteriks Digital.

## Our **Vision**

Asteriks Digital' Vision Is To Empower Businesses In Attaining Their Long-Term Goals. Utilizing A Team Of Digital Specialists And State-Of-The-Art Tools, We Aspire To Establish Ourselves As The Unrivaled Leader In Global Digital Service Provision. To Achieve This, We Anticipate Bolstering Our Investments In CSR Initiatives In The Coming Years.



# Core Values



## Client-Centric Partnership

We Foster Trust And Transparency, Prioritizing Your Objectives. As An Extension Of Your Team, We Ensure Mutual Growth And Success.



## Innovative Problem Solving

Creative Solutions Drive Us. We Embrace Innovation, Solving Unique Challenges From Concept To Execution, Yielding Outstanding Design Results.



## Unwavering Client Satisfaction

Our Ultimate Goal Is Your Contentment. Success Is Measured By Your Achievements. We Listen, Collaborate, And Evolve For Enduring Success.



## Creative Essence

We Harness Creativity To Inspire And Engage. Our Team Innovates, Pushing Boundaries To Craft Captivating Designs That Leave A Lasting Impact.



## Strategic Design Thinking

Our Designs Blend Strategy And Aesthetics. We Align With Your Goals, Audience, And Competition, Merging Creativity And Strategy For Exceptional Results.



## User-Centered Design

Prioritizing Your Audience's Needs, We Create Engaging Experiences. User-Centric Design Ensures Effective Communication And Desired Responses.





## Muhammad Junaid

CEO

Junaid Muhammad, The Visionary CEO And Co-Founder Of Asteriks Digital, Boasts An Impressive Academic Background, Holding Degrees In Marketing, International Business, And Project Management. With An Illustrious 13-Year Career, Junaid Has Consistently Exhibited Dedication And Enthusiasm. His Leadership Shines As He's Led Senior Teams And Collaborated With Fortune 500 Giants Showcasing His Expertise In.



## Fahad Khan

CCO

Fahad Khan, An Accomplished CCO And Co-Founder Of Asteriks Digital, Brings A Unique Blend Of Expertise To The Table. With A Background In Food Science And A Decade-Long Career, He Is A Dedicated And Enthusiastic Professional. Notably, Fahad's Role As A Food Auditor Showcases His Attention To Detail And Commitment To Quality. Beyond The Corporate Realm, He's Also A Talented Actor And Entrepreneur,

# Creative Team

Meet The Driving Force Behind Digital Marketing Success, Our Exceptional Team. Their Passion, Innovation, And Expertise Drive Strategies For Your Unrivaled Success.



## Development Team

Our Adept Developers Specialize In Crafting Seamless App And Website Experiences, Ensuring Unparalleled User Satisfaction.



## Software Development Team

Tailoring CRM And CMS Solutions Precisely To Your Specifications, Our Experts Streamline Operations And Enhance Efficiency.



## IT Team

Entrust Your IT Infrastructure To Our Skilled Team For Robust Server Management, Fortified By Cutting-Edge Firewalls And Top-Tier Information Security.



## Marketing Team

Elevate Your Brand's Competitive Edge With Our Multifaceted Marketing Team, Well-Versed In SEO, Social Media, And Digital Marketing, Content Management, And Event Marketing Strategies.



## Design Team

Envisioning Your Ideas, Our Graphic Designers, Website Designers, And App Designers Bring Them To Life With Captivating Visuals, Setting Your Brand Apart.



## HR Team

Establishing Robust Policies, Seamless Processes, And Comprehensive Training, Our HR Team Fosters Growth And Delivers A Smooth Onboarding And Off Boarding Experience.



# Our Affiliations

Collaboration Fuels Our IT And Marketing Services. Our Specialists Blend Creativity And Technology, Delivering Data-Driven Marketing And Seamless IT Solutions. Partner With Us For Unparalleled Brand Growth, Exploring A Future Of Boundless Potential.

FORTUNE  
500

amazon

Microsoft

Google

COMPASS  
GROUP

Loblaws

Walmart

Boston  
Pizza

SEARS  
Canada

ROGERS™

CIBC

Catalina  
Muñoz  
FUNDACIÓN

SHOPPERS  
DRUG MART

# Our Services

## 01 Software Development Or SaaS Development

Unleash Our Cutting-Edge SaaS Solutions For Efficiency And Value.

## 02 Website And App Development

Expert Web Development For Captivating, Flawless Sites

## 03 Search Engine Optimization (SEO)

Dominate Search Rankings With Our Strategic Expertise.

## 04 Social Media Management & Optimization

Authentic Connection Through Adept Management.

## 05 Compelling Content Writing

Inspiring Words Driving Engagement And Action.

## 06 Creative Design Services

Elevate Your Brand With Exceptional Creative Design Services

## 07 Consultation And Management Services

All-In-One Solution For Marketing, IT Development, And Optimization Needs

If You Are Looking To Elevate Your Brand And Make A Splash Online, We're Here To Help. Let's Team Up And Turn Your Digital Dreams Into Reality. Your Success Journey Starts With One Simple Step – Reaching Out To Us!



# Our Work Process

## 1 Strategy

Engage Clients To Understand Their Business, Goals, And Challenges. Prioritize Personal Interactions For Genuine Insights And More Effective Campaign Design.

## 2 Design

Meticulously Optimize Content Across Channels. Emphasize Consistent Visuals, From Graphics To Images, Embodying The Essence Of Creative Development.

## 3 Execution

Produce Captivating Content For Platforms Like Websites And Social Media. Manage And Initiate Digital Campaigns Via Google Ads, Email, And Various Social Channels.

## 4 Analysis

Implement Tools Like Google Analytics To Monitor Campaign And Site Performance. Evaluate Campaigns, User Engagement, And Conversions Using In-Depth Data Analysis.

# Project Case Study



## Peak Pulse Fitness Gym

Our Team At Asteriks Digital Meticulously Developed A Responsive, User-Centric Website For Peak Pulse Fitness Gym. We Achieved A Significant 25% Increase In Memberships Within The First Quarter.



## SNKRS Mobile App

Crafted A Sleek Mobile App, Enhancing User Experience, With A Primary Focus On Usability And Aesthetic Appeal. This Fresh Approach Led To An Impressive 30% Increase In Daily Active Users And Elevated Brand Loyalty.



## Legacy Luxury Redefined.

Asteriks Digital Undertook A Comprehensive Rebranding Initiative For Legacy Luxury Redefined. Through A Blend Of Contemporary Design And Strategic Messaging, We Successfully Boosted Brand Engagement By 20%, Positioning Legacy As A Benchmark In The Luxury Domain.

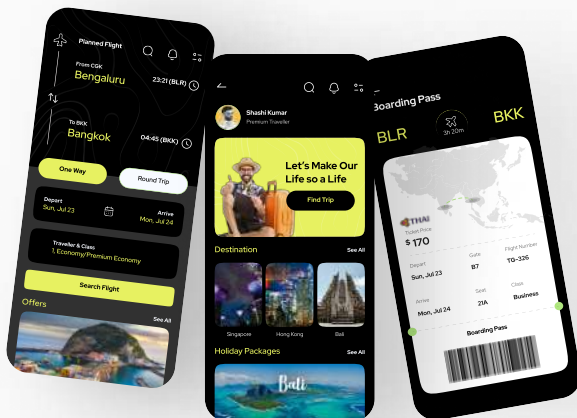


# Project Case Study



## Macro Agility Law Firm CRM

Recognizing The Firm's Need For Streamlined Operations, Asteriks Digital Introduced A Custom CRM System For Macro Agility Law Firm. This Initiative Significantly Improved Client Interactions, Case Tracking, And Management Efficiency, With A Recorded Uptick Of 40% In Organizational Productivity.



T.Co

## Travel.Co Mobile App

Recognizing The Firm's Need For Streamlined Operations, Asteriks Digital Introduced A Custom CRM System For Macro Agility Law Firm. This Initiative Significantly Improved Client Interactions, Case Tracking, And Management Efficiency, With A Recorded Uptick Of 40% In Organizational Productivity.



## Nueplex

With A Multi-Faceted Strategy, Asteriks Digital Embarked On Both Website Development And An Aggressive Marketing Campaign For Nueplex. This Dual Approach Resulted In A Staggering 50% Increase In Online Leads, Amplifying Nueplex's Visibility And Stake In Its Respective Industry.



# Why Choose Us

In The Vast Expanse Of Digital Agencies, Asteriks Digital Stands Distinct. We Are More Than Just Marketers; We Are Your Strategic Partners In Growth. Our Unparalleled Blend Of Innovation, Expertise, And A Passion For Perfection Just Sets Us Apart. Every Strategy We Develop Is Meticulously Tailored To Your Unique Needs And Is Backed By Extensive Research And Data. Our Commitment To Transparency Fosters Trust, While Our Passion For Excellence Ensures Unparalleled Results. Every Decision Is Grounded In Research And Valuable Data-Driven Insights. No Jargon, No Overpromises— Just Results That Speak For Themselves. When You Choose Us, It's More Than Just A Transaction; You're Investing In A Steadfast Partnership Dedicated To Raising Your Brand's Digital Prominence And Achievements.





**115**  
Projects

**18**  
Advertising

**28**  
Social

**45**  
Members

Each Partnership Has Been An Opportunity For Innovation And Growth. As Industry Leaders, We Continue To Set Benchmarks, Ensuring Our Clients Stay Ahead In The Ever-Evolving Digital Arena.



Proven Track Record  
In Digital Domains.



Partnerships That  
Drive Results.



Setting Industry  
Benchmarks.



Navigating The  
Digital Evolution.



**Asteriks**  
Digital.

[ceo@asteriksdigital.com](mailto:ceo@asteriksdigital.com)  
[www.asteriksdigital.com](http://www.asteriksdigital.com)

